

2023 ANNUAL REPORT
50 YEARS OF GROWTH

MIDLAND FOUNDATION
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MIDLAND FOUNDATION


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Vol. 1, No. 1

1980 ANNUAL REPORT

MIDLAND FOUNDATION

Riverfront



Some Information About the
MIDLAND FOUNDATION

MIDLAN



UNITED STATES OF AMERICA



Michigan Department of Commerce

Lansing, Michigan

To All To Whom These Presents Shall Come:

I, Richard K. Helmbrecht, Director, Michigan Department of Commerce,
Do Hereby Certify That Articles of Incorporation of _____


THE MIDLAND COMMUNITY FOUNDATION

were duly filed in this office on the _____ 1st day of _____ October, 19 73,
in conformity with Act 284, Public Acts of 1972, and Act 327, Public Acts of 1931,
as amended.

In testimony whereof, I have hereunto set my
hand and affixed the Seal of the Department,
in the City of Lansing, this _____ 1st day
of _____ October, 19 73.

Richard K. Helmbrecht
Director





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OUR PURPOSE STATEMENT

We exist to cultivate the power of giving within our community, support long-term transformation, and help ensure all residents thrive.

ABOUT

Welcome to the Midland Area Community Foundation, your local leader in community philanthropy since 1973.

We believe anyone can be a philanthropist, facilitating a broad scope of avenues for involvement and bringing to life the philanthropic goals of foundation members.

We reflect our donors' and community partners' broad array of interests, including arts, culture, economic development, education, environment, health, human services, neighboring, and recreation.

Your Foundation supports philanthropy in many ways. A few examples are:

Grants – The Midland Area Community Foundation goes beyond making grants that advance charitable activities. The Community Foundation identifies current and emerging community gaps, helps the community prepare for the future, and provides donors the opportunity to leave lasting legacies. Your Foundation granted over \$12 million in 2023 to support a wide array of community programming and nonprofits.

Scholarships – The Community Foundation commits to providing students the opportunity to continue their education beyond high school. Scholarships provide an investment in the community's future, developing talent by helping students achieve their dreams. For example, the Midland Believes Scholarship, since 2017, has provided over \$125,000 to first-generation college students to pursue postsecondary certificates and college degrees.

Projects – Project funds permit Midland Area Community Foundation members to donate for specific purposes. They provide an opportunity for the Community Foundation to offer service and leadership to the community. These funds vary in size and scope. An excellent example of a project the Community Foundation helped bring to life, with generous support from several community members and local family foundations, is The Tridge, Midland's iconic three-legged bridge that was erected in 1981.

Initiatives – With initiatives like Midland Area Cultural Awareness Coalition, Midland Area Youth Impact Partnership, Midland Area Career & College Access Network, Public Arts Midland, and community events like Midland Area River Days, community members can participate in a group, activity, or event that represents their values.

Community members can donate to existing funds like the Community Investment Fund to improve Midland, to specific funds representing their philanthropic goals, or to develop their own funds. The Community Foundation permits donors to direct gifts broadly or narrowly to whatever issues they care about most. Contributions from donors change lives today and in the future. All donations allow individuals to directly engage in philanthropy – giving to those things that matter most to them.

The Community Foundation allows everyday people to invest in opportunities that enrich and improve quality of life, resulting in long-term community transformation.



Our former office in Downtown Midland (2008)



Our current location in Center City

MESSAGE FROM OUR CEO + BOARD CHAIR

Dear Friends,

THANK YOU FOR YOUR COMMITMENT TO HELP OUR COMMUNITY GROW AND THRIVE. AS WE CELEBRATED OUR 50TH-ANNIVERSARY LAST YEAR, WE REFLECTED ON THE STORIES AND ACTIONS OF THOSE WHO HELPED TO BUILD A MORE VIBRANT COMMUNITY THROUGH THEIR WILLINGNESS TO EMBRACE GROWTH AND CHANGE.

The theme for this year’s annual report is “growth.” Growth occurs when the right conditions are met. We work to cultivate the right conditions in our community so individuals and organizations can grow to reach their full potential. As a Community Foundation, how can we help provide the setting needed for growth?

Our purpose statement speaks to this; we exist to cultivate the power of giving, support long-term transformation, and help ensure all residents thrive. Over our 50-year history there are many individuals that have taken bold steps to accomplish this purpose, embracing the action necessary for growth so we can better serve and impact our community and the lives of our neighbors.

Abraham Maslow stated that, “In any given moment we have two options: to step forward into growth or step back into safety.” We are thankful for the way our founders and the way you, our friends and donors, step forward into growth. Brene Brown said it this way, “Change requires action, and action requires courage.”

As you read through this annual report, enjoy the stories of those who have helped to positively change our community through their care for others. And enjoy reading about those whose lives have been changed because of donors to the Community Foundation.

Community foundations are built on the premise that everyday people with a vision and a passion for their community can bring about growth and transformation, touching the lives of future generations. Thank you for joining with us to grow, enrich, and improve the quality of life in this place we’re proud to call home.

In service,

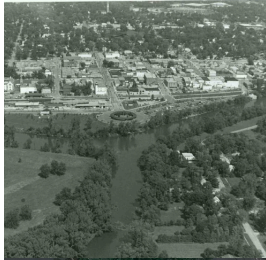
Sharon Mortensen
President & CEO

Michael Rogers
Board Chair



50 YEARS

By Sharon Mortensen



LET'S TAKE A STROLL BACK IN TIME TO OCTOBER 1, 1973.

On this Monday in the fall, days are getting shorter and temperatures are getting cooler. Richard Nixon is the President of the United States. Popular television shows are “The Mary Tyler Moore Show,” “The Odd Couple,” “Sanford and Son,” and “Barnaby Jones.” In America, the song Half-breed by Cher is at the top of the singles charts and radio stations are playing songs from artists such as The Rolling Stones, Tony Orlando & Dawn, Sweet, Elton John, Roberta Flack, Carly Simon, Marvin Gaye and Jim Croce.

People are playing video games such as “Pong” and “Space Race.” Kids and teenagers are watching TV shows such as “Mister Rogers’ Neighborhood,” “The Brady Bunch,” and “Inch High, Private Eye.” Children are playing with toys such as Etch A Sketch, Operation, Weebles, and the Rock Flowers dolls.

Meanwhile, an innovative organization in Midland is quietly starting. The Midland Area Community Foundation, originally known as the Midland Foundation, is incorporated on this day. A small group of forward-thinking Midland leaders convened to form an organization that would allow people of ordinary means to create a charitable legacy in concert with many others who shared the vision of improving their community and the lives of their neighbors.

Described as “by the people, for the people,” the stated purpose of the organization was to improve the quality of life in Midland County. Midland was home to family and corporate foundations. The Midland Area Community Foundation expanded participation in philanthropy, allowing everyday people to contribute their resources and transform their community, knowing their gifts would last in perpetuity.

Carl and Esther Gerstacker both grew up in Cleveland, Ohio, where the Cleveland Foundation had been undergirding the community and accomplishing major tasks like downtown renovation. The Cleveland Foundation, established in 1914, was the first community foundation. Inspired by this example, the original founders believed that great improvements could take place by soliciting the contributions of local people and using them for specific projects to benefit Midland.

Esther Gerstacker, one of the early presidents, later wrote that the Midland Area Community Foundation is “a combination of many gifts, large and small, from many people, managed as a public fund for the long-term benefit of the community. Its purpose is to make Midland a better place to live – not just now, but to enrich the lives of all future generations of Midlanders.”

Fifteen individuals, twelve men and three women, from a variety of different backgrounds, were the founding trustees. These individuals continued their innovative and bold thinking when, just four months after incorporation, the Midland Foundation became a collaborator on its first of many major projects, the Greenbelt Project.

The first major gift to the Midland Foundation, \$500,000 from the Macauley and Helen Dow Whiting Foundation, helped to start Whiting Overlook Park, a park still owned and maintained by the Community Foundation today. The first scholarship fund started one year later, as the Community Foundation began ongoing investment in education for youth. Other meaningful projects followed, including Washington Woods, the Tridge, the Santa House, the Rail Trail, and more. Impactful initiatives such as the Cultural Awareness Coalition were also born at the Community Foundation.

In the 50 years since its founding on October 1 of 1973, the Midland Area Community Foundation has invested over \$150 million in the community. Beyond grantmaking, the Community Foundation has played an important role as community leaders with deep local relationships, knowledge of local challenges and opportunities, and the ability to listen to community voices and advocate for policies that improve the quality of life.

The Community Foundation's purpose today remains true to its roots. It exists to cultivate the power of giving, support long-term transformation, and help ensure all residents thrive—for good, for ever, for all.



OUR ORIGINAL TRUSTEES

IN 1973, A SMALL GROUP OF FORWARD-THINKING MIDLAND LEADERS CONVENED TO FORM AN ORGANIZATION THAT WOULD ALLOW PEOPLE OF ORDINARY MEANS TO CREATE A CHARITABLE LEGACY IN CONCERT WITH MANY OTHERS WHO SHARED THE VISION OF IMPROVING THEIR COMMUNITY AND THE LIVES OF THEIR NEIGHBORS.

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Ann Smock

Ann, originally from St. Louis, Michigan, earned a public health degree from the University of Michigan and was an advocate for better healthcare. A passionate community member, Ann was one of three women serving as original trustees.



Bernard “Barney” Lorimer

Barney began his role as president of the Midland Hospital in 1945 serving for more than three decades. He was a leader in health care and the community. During his tenure, the hospital grew to a major regional health center.



Esther Schuette Gerstacker

Moving to Midland in 1941, Esther was active in many important civic and community campaigns during her 62 years in Midland. Esther viewed the Midland Foundation as a catalyst for leadership to build Midland’s future.



Ethel Thrune

Ethel was never in the forefront of many activities; her role was in the background, encouraging others. Thrune Park is her most visible monument, attesting to her love for children. Ethel was key in starting the Charles J. Strosacker Foundation.

"BY THE PEOPLE,



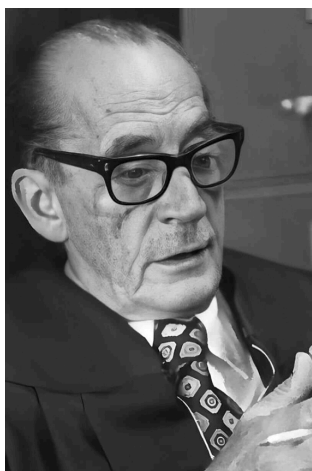
Joe Temple Jr.

Joe spent 38 years with Dow Chemical Company, concluding his career as an executive vice president and a member of Dow's Board of Directors. Joe was a community servant who looked for ways to serve.



James "Jim" Kendall

Jim, an attorney, was the cofounder of Currie Kendall, which grew to be the largest Midland-based law firm. Jim, a lifelong Midland resident, enjoyed music, loved to sing, and served on the boards of several arts organizations.



James Rood

James practiced law in Midland for 35 years. He served as prosecutor for 7 years then as circuit court judge, serving until age 70. James was one of the original incorporators of Big Brothers serving as board president.



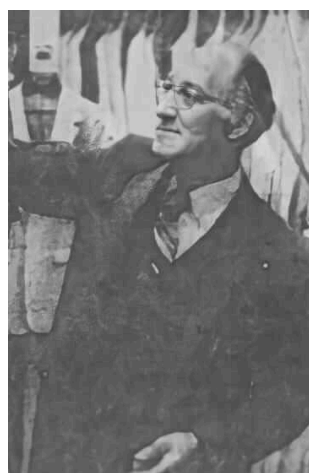
John Riecker

John moved to Midland in 1958 where he practiced law. He served in many capacities for educational organizations and was an incorporating attorney for the Midland Center for the Arts. He and his wife, Margaret Ann (Ranny), were united in their love for philanthropic service.



Julius Blasy

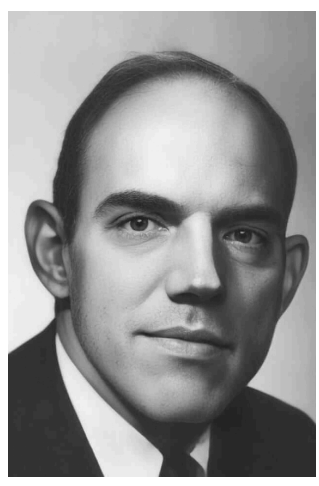
Julius was Midland's mayor from 1968-1973, serving on Midland City Council for 15 years. Julius was instrumental in the ice rink (Midland Civic Arena) construction. He enjoyed sports and helped to start the Midland Speed Skating Club.



Julius "Jay" Grosberg

Jay moved to Midland in 1941. Jay owned Jay's Men's and Boy's Wear clothing store and was a leading downtown merchant in Midland from 1941 until his retirement in 1984. Jay was known as "Mr. Main Street."

FOR THE PEOPLE."



Macauley Whiting

Macauley had a long successful career at Dow Chemical, including serving on the Board of Directors. He helped found Northwood Institute, with four decades of trustee service. Macauley and his wife donated their Midland home to create Whiting Forest.



Ned Arbury

Ned Arbury was an active businessman as part of A.S. Arbury and Sons, Inc. Ned served as president of the Midland Chamber of Commerce. He and his wife, Ruth Dow Doan helped to establish the Marshall Fredericks Sculpture Museum.



Norman "Slim" Rumple

Slim came to Midland in 1937 after earning a printing/journalism degree. Slim worked his way from wire editor to publisher emeritus of the Midland Daily News. Slim's leadership extended beyond the news pages as he served 37 different organizations.



O. James Clark

Jim was born and raised in Midland. He served the Midland Public School district for 40 years including as the first principal at Dow High School for 13 years. Jim was the first board chair of the Community Foundation.



Roy Goethe

Dr. Roy Goethe moved to Midland in 1961 to join a pediatric practice. During his thirty-four years of practice, he served on various hospital committees including as chair of the medical staff and president of the Midland County Medical Society.



Visit midlandfdn.org/originaltrustees or scan this code to learn more facts about the Original Trustees and watch a video about them featuring Mary Neely (Foundation Board Chair, 1984-1988) and Bill Schuette (Son of Founding Trustee, Esther Schuette Gerstacker).



TO CELEBRATE OUR 50TH ANNIVERSARY, THE MIDLAND AREA COMMUNITY FOUNDATION EMBARKED ON A STORYTELLING MISSION: TELL 50 PEOPLE-CENTERED STORIES FOR 50 YEARS. TO COMPLETE THIS TASK, WE WORKED WITH RENEE' DECKROW (CAPTURED PHOTOGRAPHY + LIVE OAK COFFEEHOUSE) AS WELL AS PHIL EICH (STORYVILLE SOCIAL).

Visit midlandfdn.org/50stories or scan the code above to read all 50 stories.



“The Midland Area Community Foundation was a primary supporter of the project [Trilogy Skatepark, 1999]. They really got behind it and drove the idea. They assisted us with explaining the idea to the community and providing this space.

I want Midland to be a community that opens up opportunities for a wide variety of people. I think that’s what we were able to do with the Community Foundation and Trilogy Skatepark. The skateboarding population really was underserved at the time. Chippewa Banks Disc Golf Course was another project the Foundation assisted with, and it was not a real common area of recreation at the time. Then, the dog park, as well. If the community can see its way to do things for all segments of the population, I think that’s a great thing.”

-Marty McGuire, former Supervisor of Recreation for the City of Midland

“In May of 2020, I started hosting online conversations, talking to people of different perspectives about contentious topics, like schools shutting down or racism. The moment it really took off here in Midland was during a social justice rally. There was a gentleman there wearing an NRA hat and carrying an AR-15, a pistol, and a knife. I could see people were scared and uncomfortable, so I went over to talk to him. We ended up having a 20-minute conversation where we both found common ground and amicably disagreed. As we were talking, I noticed his shoulders relaxing, and the people around us started to relax as well. They took pictures of us, and when I shared the video, it went viral. That was when people started realizing that talking to each other instead of fighting might be a good idea.

I wanted to do more, but I needed funding. I was able to set up a project fund through the Midland Area Community Foundation. That was a great step because it allowed people to donate money to support the mission but under the umbrella of an organization they already trusted.”

-Erin Patrice, Breaking Bread Village





“We designed our own Solar system sculptures [along the Pere Marquette Rail Trail in Coleman] inspired by models around the world, especially the one in Eugene [Oregon]. It took months of research, calculation, computer-aided design, supplier contact, field trips, mock-up fabrications, presentations, meetings, and many private conversations. Many organizations were involved, including the Midland Area Community Foundation, and individuals that helped me with the design were Henry Hellman, John Schmude, Jim Malek, Al Kloha, and Mike McDonald.

Our project is built at a 600 million-to-one scale, making it the second-largest solar system model in the world—the largest being in York, England.”

-Bob Mass

“I know you’ve heard of Carl and Esther Gerstacker. They were good friends of ours and grew up in Cleveland: the birthplace of the first Community Foundation, and they were determined to have one here. But you need other people to turn an idea into a reality, and luckily, there were a lot of people that thought the idea would be fun and wanted to get involved.

I grew up in a small town in Ohio called Marysville, and my family was always involved in everything, so that was in my blood. I enjoyed volunteering, and when our Foundation began, it sounded like something I would like, so I got involved. I joined the board in the early days and was Chair from 1984 to 1988. That was the era when the Tridge was being built. There were so many exciting things going on, and it was fun to be a part of it.”

-Mary Neely



“Fortunately, we both live by one word – service. We feel that we’re here to serve others, not to serve ourselves. So, we’re always looking for opportunities to provide service, whether it is with our time, our treasures, etc. This one just happened to be a bigger effort than what we’d ever imagined it could be.

We have to give Sharon [Mortensen] a lot of credit for the preschool scholarship. Without her idea, we’d still be plodding along. We spent four years getting doors closed on us, and she had the breakthrough idea of endowing a scholarship at the front end of the curve instead of on the other end where everybody else does it. It’s so self-evident after the fact. Yet, we’re so acculturated to post-secondary scholarships that nobody ever thought of preschools, but she did.

I think everybody agreed the investment was a good idea. But the idea of putting it in an endowed scholarship makes it sustainable. We’ll never run the risk of dropping the program because it ran out of money.”

-Dick and Donna Dolinski

“My name is John Ruppel, and I’m the chairperson of the Riverside Place Endowment Committee. In July of 2000, seven residents of Riverside Place got together, did some talking, and decided they wanted to contribute to improving the lives of the people who lived—and would live—here. They pulled together some money, \$7,000, which they invested as an endowment fund at the Midland Area Community. Today, that same fund is approaching \$400,000.

It’s not a sad thing, but those of us who live here realize that most of us are going to die here. They’re gonna take us out feet first, so the mission of the fund is to provide for the enrichment and well-being of the residents of Riverside Place. Each year, we use portions of the fund at our pleasure in ways that the Endowment Fund Committee feels will benefit all of our residents.”

-John Ruppel



“Joining the Midland Area Youth Action Council is an invaluable experience. It opens doors to learning about our county’s hidden gems and volunteering opportunities. This is your chance to broaden your knowledge, connect with inspiring individuals, and bring life-changing projects to fruition. With the right funding and determination, you can impact countless young lives. It’s truly empowering to realize the profound influence you, as a young person, can have on others. Seize this powerful opportunity and make a difference beyond your imagination.”

-Noah Kent

“The Midland Area Community Foundation has played a pivotal role in financing various community-growth initiatives in Sanford. These include the reconstruction of Village Park, the development of an exciting new playground, and providing invaluable support for municipal projects and residential rebuilding in the aftermath of floods. Adding to the park’s charm, they even contributed the beautiful Heart sculpture that symbolizes Sanford and its resilient community. The Big Red Heart installation symbolized hope and solidarity among residents. The heart became an iconic representation of our community’s strength and resilience.”

-Dolores Porte, Village of Sanford President





“My mother, Michele, started Michele’s Montessori School in 1999, and I purchased it from her five years ago. We felt it was time to grow: we had always accepted students starting at two and a half years old, but we expanded to also include kids as young as 18 months. For over 20 years, we were renting space from Holy Family Episcopal Church, but there were so many kids interested that we decided to look for a new home.

Then we found it—the old Delta College Center on Wheeler. The building had been vacant for three years before we bought it: the roof was leaking, the parking lot needed repairs, we needed bathrooms in the classrooms, and it needed other renovations to be ADA-compliant. We quickly realized that this project was going to be bigger than we planned, and that’s where the Midland Area Community Foundation came in.

I’ve known Sharon from the Community Foundation for over 20 years and reached out for help. The Community Foundation saw how we could help the community by doubling our education and childcare capacity from 45 to 92, so they paid (through the loan provided by the Community Foundation) for some ADA compliance things like our ramp, our roof, and the parking lot.”

-Kristin Hosfeld

“I applied to 40 different colleges. I grew up very poor—not knowing where the next meal was going to come from or if the water was going to come back on. So I said that I was going to go to whatever college accepted me and gave me the most money to go there. But the Hiram Cheerleading Coach, Samantha Campbell, talked to us once about the college when she was recruiting at a football game in Midland. She mentioned that there was a scholarship available from the Midland Area Community Foundation specifically to support Midland students who enroll at Hiram, so I figured I would give it a shot. I visited in March of 2019, and I committed right there. I loved it: it had a small-town feel, the people were personable, and I was able to go to nursing school while being able to cheer.

It’s the Esther S. Gerstacker Hiram College Scholarship, and renewable every year, which meant I didn’t have to pay anything out of pocket for college. It was a huge opportunity for me, and honestly, thinking about it makes me kind of emotional. The Foundation realizes that not everyone makes enough money to go to college that not everyone is given the same opportunities. I was given a gift, and the only thing they asked from me in return was to be successful in college.”

-Chloe Welch



I’m happy to have grown up in Midland. I attended Siebert Elementary School, Jefferson Middle School, and Dow High School. I completed almost three years of undergrad at Northwood University before transferring to Limestone University in Gaffney, South Carolina. There, I obtained a bachelor’s and master’s degree.

I was a kicker for Dow High’s football team in high school. When my football story began being told, I realized how much Midland supported me. The community was behind me. When I was named a recipient of the Midland Believes Scholarship, I thought it was amazing how much strangers [to me] believed in investing in their community’s young people. The Midland Believes Scholarship is a huge part of my journey and instills hope in me for my hometown.”

-Ashton Brooks



BARBEAU FAMILY DONOR-ADVISED FUND

Growing Roots Together

“We moved to Midland in the spring of 2006 due to a professional opportunity with the Michigan Baseball Foundation and the launch of the Great Lakes Loons. When we moved here, neither Shauna nor I had any ties to Michigan. My family roots are near Boston, and Shauna is from Spokane, Washington. Upon arrival, we thought it might just be a quick three—to five-year stop, but we have been here for over 18 years. Our son, Peter, was one at the time. Our daughter, Anna, wasn't born yet. For them, Midland is their hometown.

We became familiar with the local philanthropic landscape at the Michigan Baseball Foundation. Our goals with the Baseball Foundation were to bring professional baseball to the region, drive economic development in and around Downtown Midland, and support youth-focused organizations in the Great Lakes Bay Region. The Baseball Foundation was built with the assistance of local foundations and organizations, including the Midland Area Community Foundation. We've learned a lot through our association with the Community Foundation and from Sharon Mortensen, its President and CEO.

Our children are both products of Midland Public Schools. They both went to Woodcrest Elementary, Jefferson Middle, and Dow High. Peter graduated in 2023, and Anna is currently a sophomore. Peter now attends the University of Washington in Seattle. Peter joined the Midland Area Youth Action Council as a freshman in high school, and Anna currently serves on the Youth Action Council. We impress upon the value of generosity and participation in your community. The Midland Area Youth Action Council is a good vehicle for that, not only through financial contributions that the Council makes towards different projects but also through direct engagement at community events like River Days. What makes the Youth Action Council great is that it's not just about the money - it's also about the time. The Council has been a great education for them to understand competing priorities and how to make decisions when there are more needs than resources.

We've always tried to be charitable and generous with our time and funds to the extent we could. As we grew as a family, we found opportunities to do more. As our financial lives matured, opening our own fund at the Foundation made a lot of sense. It supports the Foundation and simplifies things for us. We hope this approach will grow our giving over time. It has been terrific.

I think the Community Foundation has been a great asset in moving our community forward by not being afraid of challenging discussions. These are tough questions and situations we're dealing with. When the community discusses topics, they're often long-term questions, and many people tend to think about short-term impacts rather than what will create a healthier community in the long run. We are interested in changing and improving the trajectory of the community in the long term. We're very, very generous and charitable community. We have a lot of well-supported nonprofits that address people's immediate needs. That's important, and that's great, but I hope we continue to lessen the need for acute response by having a healthier community overall. The Community Foundation is a crucial partner in this work."



The Midland Area Youth Action Council is made up of youth from secondary schools across Midland County. Youth action councils are structured just like the community foundations with which they are associated. They have governing boards, and operations are carried out by a number of committees. The members develop and continue to modify their own operations. Visit midlandfdn.org if you know youth in Midland County who'd like to get involved, like Peter and Anna.



Peter Barbeau, former Midland Area Youth Action Council member, performed at the Art Seen Festival in 2022. Art Seen Festival seeks to strengthen our community through vibrant mural making and live performances. Accessible public art is a meaningful way to connect people to feel seen, heard, and included. Art Seen is supported and uplifted by Public Arts Midland, an initiative of the Midland Area Community Foundation.



Anna Barbeau has served the Midland Area Youth Action Council since 2020. Beginning her tenure in seventh grade, Anna provides veteran leadership and acts as Public Relations Officer for the Council.

OUR INITIATIVES



NORTHERN STAR TRAIN



RIVER DAYS



CAREER + COLLEGE ACCESS NETWORK



SENIOR CHRISTMAS DINNERS



PUBLIC ARTS MIDLAND



YOUTH ACTION COUNCIL



CULTURAL AWARENESS COALITION

ASSETS

The Community Foundation has over \$125 million in assets, enabling us to give now and in the future. Over 700 funds are represented in the dollar amounts below. Many of the funds are endowed, and all have the purpose of helping with causes our donors care about.

Anyone can be a philanthropist. Whether the gift is large or small, gifts to Midland Area Community Foundation go toward helping Midland thrive.

\$125,987,299

TOTAL ASSETS

\$11,585,328

Agency Funds

\$5,933,359

Field-Of-Interest Funds

\$34,249,252

**Community Investment
Funds**

\$12,737

**Giving Circle
Funds**

\$30,103,863

Designated Funds

\$6,320,394

Project Funds

\$12,940,318

Donor-Advised Funds

\$24,842,048

Scholarship Funds

FUND TYPES

Agency Funds

Endowing a nonprofit organization

A simple and efficient way to build an endowment and help create sustainability for local nonprofits.

Community Investment Funds

Meeting ever-changing needs

Help address a broad range of local needs, including future needs that often cannot be anticipated today.

Designated Funds

Helping local organizations sustain and grow

Make a lasting impact for a particular nonprofit organization - a senior center, museum, or other organization.

Donor-Advised Funds

A personal approach to giving

Be actively involved in grantmaking with a simple, powerful personal approach to giving that is oftentimes called a "charitable checking account."

Field-Of-Interest Funds

Connecting personal values to high-impact opportunities

Target specific areas of community investment such as arts, recreation, youth development, or other initiatives you are passionate about.

Giving Circle Funds

Giving with a group

Combine your contributions with other like-minded individuals so that everyone can collectively make a lasting difference on the causes they value. We'll manage the details while your group focuses on making an impact.

Project Funds

Focus on fundraising, not fund management

The ideal vehicle for a short-term community project. We'll manage all accounting, tax receipts, and donor communication so you can focus on fundraising.

Scholarship Funds

Investing in deserving students

Develop talent by helping hardworking area students achieve their lifelong dreams.

All these types of funds can be set up in a way to memorialize a loved one or honor a family/individual.

Scholarship recipients were able to meet with scholarship fundholders at an event held at Northwood University in June.



WHAT DRIVES OUR WORK?

Midland's Community Success Panel developed four major focus areas for our community. The panel believed these areas would help Midland achieve its vision statement of "Midland: an inclusive community. Together. Forward. Bold. An exceptional place where everyone thrives." The Community Foundation, in turn, aligned with these focus areas. We believe that to work towards a more vibrant, thriving community, our efforts should focus on these broad areas.

Building our livelihood means focusing on economic development and infrastructure.

Developing our talent means focusing on education and the development and engagement of our youth.

Caring for our people means focusing on health, human services, poverty, housing, and public safety.

Enriching our community means focusing on arts, culture, entertainment, recreation, diversity, and the environment.

We believe that moving forward together with our donors and the community, we can help to transform our community as we focus on these areas. Together, we're enriching and improving our quality of life.



Building our Livelihood

Midland County creates and sustains competitive advantages for existing and future businesses. We are well-connected and invest in our physical and technological infrastructure.



Developing our Talent

Midland County offers high-quality education and learning opportunities throughout life. Our community nurtures a skilled workforce and places high value on post-secondary learning. We provide opportunities for children and youth to realize their hopes and dreams.



Enriching our Community

Midland County is a vibrant hub of arts, culture, entertainment, and recreational opportunities. We are committed to equality and inclusion, and we welcome, embrace, and accept all people. We are a sustainable community that values and protects its natural resources.



Caring for our People

The Midland community provides a coordinated and comprehensive system of supportive health and human services so that all may thrive. We encourage self-sufficiency and accept all individual responsibilities to collaborate to create the safest community in the country.

GRANTMAKING

Your Foundation holds over 700 individual funds, each with a different purpose, impacting our community through grants and/or scholarships. Most funds were established by individuals partnering with Midland Area Community Foundation to impact our community positively.

Grant totals reflect all funds held at the Community Foundation. Grants on the following pages represent Midland Area Community Foundation's responsive grants. Money for these grants comes from Community Investment and Foundation Directed Funds held at the Community Foundation. Also, competitive grants are awarded through the Kellogg Youth Fund, utilized at the direction of the Midland Area Youth Action Council.

\$12,446,575

OUR GRANTMAKING + PROGRAM EXPENSES FOR COMMUNITY PROJECTS

\$1,972,249	\$2,895,102	\$4,912,370	\$1,261,402
DEVELOPING OUR TALENT	CARING FOR OUR PEOPLE	ENRICHING OUR COMMUNITY	BUILDING OUR LIVELIHOOD

“Coleman Community Schools is fortunate to have been awarded this grant of \$24,000 with the support of the George Rockwell Endowment Fund and additional Foundation Directed Funds. This opportunity, along with a donation of \$25,000 from Robinson Industries, will allow us to provide flexible and moveable seating to complete the Elementary Media Center and start work on the Jr./Sr. High Media Center and provide safe seating in our Dual Enrollment room. It will allow all students to have seating that fits their sizes and needs and allow for engaging spaces where they can study. The flexibility of the spaces will also give options for more activities to be conducted in those buildings where space is at a premium. We are extremely grateful for the support on behalf of our students.” -Coleman Community Schools



OUR RESPONSIVE GRANTS 2023



DEVELOPING OUR TALENT

Chippewa Nature Center, Inc. - \$85,000

Nature Education Center

City of Midland, MI - Parks & Recreation - \$5,000*

Plymouth Pool Lifeguarding Safety Equipment

Coleman Community Schools - \$24,000

Enhancing the Educational Experience for Dual Enrollment Students

Equal Access To Training - \$10,000*

We Train, We E.A.T. With the Youth of Northern Midland County

First Robotics Competition Team 2619 - \$4,200*

Practice Field Community Tools

West Midland Family Center - \$40,000

Early Childhood Playground at Bullock Creek Elementary School



BUILDING OUR LIVELIHOOD

ARC of Midland - \$10,000*

iCan Bike Camp

Arnold Center, Inc. - \$40,000

Arnold Farms Improvements

Hope Township-Woodside Park - \$8,000

Storm Shelter With Upgrades

Saginaw Valley State University - \$40,000

SVSU Student Entrepreneurs

United Way of Midland County - \$85,000

Building Capacity for ReGrow Together Culinary Workforce Programs



CARING FOR OUR PEOPLE

Affordable Housing Alliance of Midland County - \$15,000

Energy Conservation Inspection of Major Appliances

Bullock Creek Schools - \$15,000

Call to the Creek 5

Council on Domestic Violence and Sexual Assault - \$10,000*

Shelterhouse Children's Counseling Program

Greendale Township - \$40,000

Greendale EMS Quarters

Hidden Harvest - \$85,000

Hunger Solution Center Expansion Project

Jerome Township Fire Department - \$24,235

CO Safety Grant

Kings Daughters Community Christmas Closet - \$10,000

King's Daughters and Sons Community Christmas Closet

Mid Michigan Community Action Agency, Inc. - \$40,000

Healthy Cooking, Healthy Families

Mid Michigan Community Fire Board - \$15,000

Rescue Truck Replacement

Midland Center for Accessible Health Care - \$80,000

Dental Support

Midland County Habitat for Humanity - \$85,000

Home Repair and Modification - Aging in Place and Housing Plus

Midland's Open Door - \$10,000*

Women & Children's Shelter Expansion

Midland's Open Door - \$50,000

Women and Children's Shelter Expansion

Self Love Beauty - \$42,500

Self Love Beauty's Expansion Project

"FOR GOOD. FOR EVER. FOR ALL."



ENRICHING OUR COMMUNITY

Chemical City Band - \$17,600

Permanent Sound System for Nicholson-Guenther Community Band Shell

Disability Network of Mid-Michigan - \$20,000

Accessible Restroom Enhancements

Edenville Township - \$50,000

Edenville Township Parks & Recreation: Phase 1 Land Acquisition

Midland Camping Council - \$3,000*

Waterfront Renovation

***Youth Action Council Grants**



Midland Community Orchestra - \$10,000*

Expand Inclusivity and Community Impact of Midland Community Orchestra - Phase 1 (Youth Orchestra)

Our Lady Of Grace Parish Of Sanford - \$40,000

Resurfacing the Saint Anne's Church Parking Lot

YMCA (Young Mens Christian Association) - \$40,000

Camp Timbers



LEGACY SOCIETY

Members of the Legacy Society have chosen to include the Community Foundation in their estate plans. This means that after they pass, assets such as their IRA or real estate will be gifted to the Community Foundation. The goal of the Legacy Society is to recognize and honor members for their foresight, dedication, and philanthropic spirit.

Gene Anderson	Elloweese Denise Freer	Bernie Meister
Mary E. Armstrong *	Michael R. and Cassie J. Gambrell	Celia G. Mendoza
Dorothy Van Arsdale *	Kathleen* and Howard* Garrett	Ann H. Moore*
Charles R. Ashcraft*	Catherine Gerace*	Terry and Carleen Moore
Carolyn Ayre *	William and Karen Gibson	Robert and Sharon Mortensen
Richard Ayre*	W. Herman Gieseler*	Sylvia Myers
Gwendolyn M. Bagley*	Mark and Alison Goethe	Mary Eileen O'Brien *
George* R. and Dorothy* J. Baker	Roger* and Virginia Gohrband	Howard Ode *
Barbara* and Wayne* E. Barrett	James* and Priscilla* Gorman	Edward and Indira Oskvarek
Orrin* H. and Eleanor* L. Barrett	L. Scott Govitz	Barbara B. Panian *
Rebecca S. Bastuk	Julius Grosberg*	Ruth Peele*
Karl W. and Sandra R. Bauman	Reigh* and June* Gunderson	Faye E. Prescott *
Robert Beacom*	Linda Haight	Mildred* and Mark* Sheldon Putnam
Harry J. Beamish*	Dr. Kuno* and Lois* Hammerberg	Alex A. and Ashley B. Rapanos
Imogene Beattie*	Donal D. and Sally* E. Hammond	John S. Reder*
Marian Bebb*	Francine Heinze*	Robert* B. and Jean* W. Reinhart
Linda and Neil Bell	Jim Hopfensperger and Jane Maddox	Ruth M. Rice*
Sharon Brady	Robert* L. and Cheryl K. Johnson	Joseph* E. and Joan H. Rogers
Stuart* S. and Katherine* Branson	Sharon Kalina	Hugo L. Schaefer, Jr.*
David and Colleen Bremer	Kevin B. and Jennifer A. Kendrick	Mary E. Smith*
William* A. and Sylvia* B. Bridge	Kennylou Wold Keskey *	Sandra Steele
Veronica Cermak*	Charles Kline*	Marvin M. Stein*
Fern Christenson*	Dennis K. and Jacqueline Klipa	Betty L. Summerville
Daniel J. and Linda Cline	Sharon L. Sims-Koffman	Joann C. and Glen Taylor
Donna Comfort*	Jeff Kroeger	Terrance and Deborah Temperly
Helen* M. and Floyd* Copus	Douglas E. Lake*	Mary R. Thomas *
Ronald F. Cornier	Linda and Lester Lamparski	Frederic C. Tuttle *
Eleanor Currie*	Sue Haske Lane*	Mary M. Wilson
Ruth E. Dangler*	Hal Lange	Lois M. Yack*
Janet Darby and Nicholas Darby	Paul E. and Charlotte* Larsen	David and Terri Zimmerman
Matt and Kathleen Davis	James R. Malek	George and Gladys Zubulake
Greg and Robyn Dorrien	Lawrence* and Eleanor* Matthews	*DECEASED
Marion Dudd *	Gerald* T. and Charlotte B. Maxson	
Catherine Elliott*	Michael and Linda McComb	
Donald and Marilyn* J. Findlay	Marty and Jan McGuire	

OUR FINANCIALS

ASSETS	2023	2022
Cash and cash equivalents	\$2,451,563	\$2,274,737
Investments	\$121,664,037	\$111,006,116
Prepaid expenses and other assets	\$245,627	\$426,553
Notes receivable - Impact Investing	\$429,104	\$189,633
Parks and improvements	\$668,647	\$668,647
Office facility and equipment, net	\$528,321	\$519,649
Total assets	\$125,987,299	\$114,895,702
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$103,369	\$116,735
Grants payable	\$103,635	\$28,400
Restricted organizational funds	\$3,446,478	\$2,847,314
Total liabilities	\$3,653,482	\$2,992,449
Net Assets		
Without donor restrictions	\$120,187,333	\$109,930,618
With donor restrictions	\$2,146,484	\$1,972,635
Total net assets	\$122,333,817	\$111,903,253
Total liabilities and net assets	\$125,987,299	\$114,895,702





PUBLIC SUPPORT, REVENUE, AND GAINS	2023	2022
Contributions	\$6,837,345	\$9,915,544
Investment return, net	\$16,039,794	(\$15,633,975)
Miscellaneous	-	\$132,191
Total public support, revenue, and gains	\$22,877,139	(\$5,586,240)
 EXPENSES		
Program services:		
Developing our talent	\$1,972,249	\$2,387,428
Enriching our community	\$4,912,370	\$3,303,197
Caring for our people	\$2,895,102	\$3,038,340
Building our livelihood	\$1,261,402	\$3,570,932
Support services:		
Management and general	\$1,021,724	\$967,698
Fundraising	\$383,728	\$351,182
Total expenses	\$12,446,575	\$13,618,777
Change in net assets	\$10,430,564	(\$19,205,017)
Net assets at beginning of year	\$111,903,253	\$131,108,270
Net assets at end of year	\$122,333,817	\$111,903,253

OUR STAFF



Sharon Mortensen
President & CEO

Kyle Fahrner
Chief Financial Officer

Alysia Christy
Director of Community Impact



Raquel Brown
Director of Development

Heather Crowl
Scholarship Coordinator & Impact Assistant

Laura Dittenber
Administrative & Development Assistant



Kevin LaDuke
Communications Officer

Nicole Morreale
Executive Assistant

Luiz Quellis
Finance Manager



Kristin Sovis
Postsecondary Education Leader

Sara JacobsCarter
Youth Impact Coordinator



OUR TRUSTEES



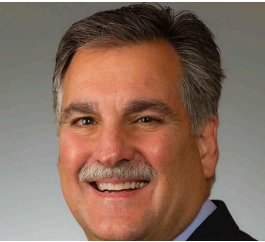
Michael Rogers
Board Chair



William Garchow
Vice Chair



Ann Holmon
Secretary



Lou Mencia
Treasurer



Dave Marsh
Past Board Chair



Katie Horning
Trustee



Jon Lynch
Trustee



Carol Miller
Trustee



Grant Murschel
Trustee



Mwemba Mwemba
Trustee



Dick Peterson
Trustee



Jeff Provenzano
Trustee



Geraldine Reado
Trustee



Debbie Stephens
Trustee



Mike Weideman
Trustee





Midland Area Community Foundation
For Good. For Ever. For All.

76 Ashman Circle | Midland, MI 48640 | 989.839.9661
www.midlandfdn.org